



CONNECT Clark County
DRAFT Goals, Objectives and Action Statements
8/8/17

Goal 1: Strengthening Physical Character

The deliberate management of development to promote a mix of compatible land uses and distinctive built form in urban, suburban and rural areas, and the strong stewardship of land and the natural environment.

Objective 1. Improve physical appearance of the built environment throughout the county.

- Action 1. Develop countywide blight abatement guidelines.
- Action 2. Improve appearance of interstate corridors to create welcoming and attractive gateways into the community.
- Action 3. Encourage and expand programs to transfer vacant lots and the transition of blighted structures into viable properties.
- Action 4. Support rehabilitation of historic buildings, including the use of financial incentives such as historic rehabilitation tax credits.
- Action 5. Recognize and award business and homeowners who enhance their properties.
- Action 6. Plant trees and install landscaping and durable street furniture in targeted public spaces in urbanized areas.
- Action 7. Implement design standards for major corridors.

Objective 2. Pursue strategies to conserve existing agricultural land and to limit development in agricultural areas.

- Action 1. Support the actions of the Farmland Preservation Workgroup as the leader in promoting and protecting farmland preservation throughout the community.
- Action 2. Support Tecumseh Land Trust Easement Program through fundraising, education and awareness-building.
- Action 3. Support development in urbanized areas that are already supported by public utilities, or that are easily accessible to public utilities.
- Action 4. Showcase the county's agricultural resources through advertising campaigns to foster an appreciation that will compel the public to want to protect them.
- Action 5. Advocate for local agricultural interests to be represented in government as a voice for long-term agricultural land preservation.

- Action 6. Review zoning regulations implemented more than ten (10) years ago to assess their success relative to protecting agricultural lands.
- Action 7: Encourage collaboration between the STEM School and Agricultural Society to attract agricultural business and industry.

Objective 3. Revitalize downtown areas.

- Action 1. Encourage development of vacant, underutilized properties and brownfield sites.
- Action 2. Seek resources to address vacant, underutilized properties and brownfield site remediation.
- Action 3. Support groups/agencies in the mission to revitalize downtown areas.
- Action 4. Adopt mixed-use zoning districts.
- Action 5: Develop a comprehensive parking strategy for the City of Springfield that considers a range of parking alternatives and explores funding options.
- Action 6. Engage and coordinate with the efforts of reinvestment groups to promote downtown investment.
- Action 7. Proactively engage with the local and national real estate development community by coordinating forums for discussion and information sharing.

Objective 4. Stabilize and/or revitalize communities.

- Action 1. Promote the adaptive re-use of existing buildings.
- Action 2. Encourage new development in strategic, visible locations in community cores.
- Action 3. Assess opportunities for improving deteriorated housing stock.
- Action 4. Encourage clustered development near existing communities through zoning regulations and incentives.

Objective 5. Encourage walkable communities.

- Action 1. Promote a mix of uses and variety of housing types in existing and new neighborhoods.
- Action 2. Require new developments to have a well-connected street and sidewalk network.
- Action 3. Improve sidewalk conditions in urbanized areas, including consideration of accommodating people of all ages and abilities.

Action 4. Conduct a “walking audit” of urbanized areas to identify safety improvements to sidewalks, crosswalks and proper timing of traffic lights.

Objective 6. Preserve and enhance the natural environment.

- Action 1. Direct new development to urbanized areas to minimize new development in undeveloped, natural areas.
- Action 2. Support recommendations in the National Trails Parks and Recreation Master Plan.
- Action 3. Facilitate ecotourism opportunities that are sensitive to the natural environment.
- Action 4. Promote improved air quality through reducing reliance on private vehicles and promoting walking, biking and public transit.
- Action 5. Implement stormwater management plans in areas where water quality may be adversely impacted by construction, development or other activities.
- Action 6. Support land use controls for the protection of groundwater resources serving urbanized areas.
- Action 7. Advocate for the designation of the Mad River as a State Scenic River.
- Action 8. Encourage the use of green energy.

Objective 7. Develop, maintain and promote parks and recreational opportunities.

- Action 1. Encourage the efforts of the Clark County Park District and the National Trail Parks and Recreation District.
- Action 2. Preserve existing parks and trails and enhance them through improved access, amenities and maintenance.
- Action 3. Explore opportunities for trail extensions.
- Action 4. Promote recreational opportunities in urbanized areas, such as public basketball courts and skateboard parks.
- Action 5. Provide low-cost recreational programs for youth.
- Action 6. Connect seniors to parks and recreational opportunities through programs specifically designed for them.

Goal 2: Advancing Prosperity

A robust and resilient economy that promotes individual and community health, comfort and happiness through a range of employment options and a supportive climate for business and investment.

** under development **

Goal 3: Enhancing Quality of Life

Choice and opportunity in places, programs and services that serve housing, education, health, cultural, recreational and other needs of the community.

Objective 1. Encourage more and a greater variety of cultural and entertainment opportunities for residents.

Action 1. Create an entertainment district

Action 2. Explore night-time public transportation or ride sharing options to support nightlife.

Action 3. Enhance promotion of cultural festivals and events.

Action 4. Consider extending the length of successful festivals or running them on a multi-season basis.

Action 5. Encourage unique, food-related destinations, including farmers markets and food trucks.

Objective 2. Advance the quality of education.

** under development **

Objective 3. Support a healthy and safe community.

Action 1. Increase awareness and funding for addiction recovery programs.

Action 2. Provide housing for recovering substance abusers.

Action 3. Support public educational campaigns to destigmatize mental health issues.

Action 4. Create countywide guidelines for aging in place.

Action 5. Develop programs that connect generations to help alleviate loneliness of older people, such as “babysitting” of children by seniors and music by children in senior centers.

Objective 4. Foster a sense of community identity and pride.

- Action 1. Develop a coherent brand for Clark County.
- Action 2. Develop programs in all schools that teach children about the county's history and future opportunities.
- Action 3. Continue support of agriculture programming in the STEM school to foster the sense that it is a viable industry and staying in the county is an option.

Objective 5. Encourage countywide cooperation – in spirit and action.

- Action 1. Promote inter-governmental information sharing between decision-makers.

Goal 4: Improving Infrastructure

Transportation and utilities that support development priorities and community well-being.

Objective 1. Promote safe & efficient vehicular access & connectivity throughout the county.

- Action 1. Develop access management guidelines for use by local agencies.
- Action 2. Encourage road network connections and cross-access management that foster ease of access and community connectivity.
- Action 3. Identify and preserve rights-of-way for future transportation infrastructure needs.
- Action 4. Explore opportunities to adopt alternative technology to enhance the transportation system (ITS, smart streets, autonomous vehicles, etc.).

Objective 2. Increase opportunities for walking and bicycling.

- Action 1. Improve connection between neighborhoods and multiuse trails.
- Action 2. Develop a marking and/or educational campaign about trails and bicycling opportunities throughout the county.
- Action 3. Develop "Complete Street" Guidelines for use by local governments.
- Action 4. Improve streetscapes in urbanized areas, including gaps in sidewalks in urbanized areas.
- Action 5. Explore traffic calming treatments on roadways with excess capacity to improve safety and increase multimodal transportation options and walkability.
- Action 6. Study downtown parking needs to including parking alternatives.

Objective 3. Capitalize on County's potential to retain and expand freight transport.

- Action 1. Develop a countywide freight strategy and plan.
- Action 2. Encourage development of multimodal freight terminals.
- Action 3. Develop a strategy for identifying other intermodal hubs in the county.
- Action 4. Create a marketing initiative to promote county's strategic advantages with respect to freight and logistics, including access to I-70 and position in the "Tri-Metro" area.
- Action 5. Develop maintenance strategy to address damage to roadways due to increased truck transport.

Objective 4. Enhance public transit and enhanced mobility in urbanized areas.

- Action 1. Identify alternative funding mechanisms (e.g., piggybacking off of Job and Family Services, private, mobility manager model, on-demand transit).
- Action 2: Encourage treatments on roadways with excess capacity to improve safety and increase multimodal transportation options.
- Action 3. Create a countywide public transit task force (including residents, corporate representatives and government officials) dedicated to assessing and exploring opportunities to expand the existing system.
- Action 4. Conduct a countywide transit study and plan.
- Action 5. Evaluate potential collaboration with Greater Dayton RTA.
- Action 6. Explore opportunities for "homegrown" ridesharing businesses or organizations.

Objective 5. Support growth in airport capacity and leverage airport as an economic driver for the county.

- Action 1. Seek to retain current runway lengths through planning and advocacy.
- Action 2. Protect against land use conflicts in proximity to Springfield-Beckley Municipal Airport and to Wright-Patterson Air Force Base.

Objective 6. Limit fiscal vulnerabilities and increase revenues for transportation infrastructure.

- Action 1. Conduct countywide fiscal analysis of transportation system.

Action 2. Identify and assess applicability of relevant model counties that have overcome fiscal challenges pertaining to transportation.

Action 3. Create a transportation funding task force (including residents, major land owners, corporate representatives, elected officials and representatives, and government agency officials) dedicated to assessing transportation funding opportunities and exploring alternative sources of funding and local transportation improvement revenue generation.

Objective 7. Capitalize on development potential where existing water and sewer infrastructure is abundant and minimize system expansion.

Action 1. Require development to adhere to the Land Use Plan for areas outside Springfield that are receiving utility services. Limit such extensions where possible to within the existing urban area.

Action 2. Fix redundancy in the water and sewer systems and connect “loose ends” to take advantage of existing infrastructure.

Action 3. Investigate feasibility of a regional utility system.

Action 4. Coordinate utility master planning with all jurisdictions.

Action 5. Promote additional intergovernmental agreements in the unincorporated areas to provide systematic, logical sanitary sewer extensions from all service providers.

Action 6. Update water and wastewater utility master plans to be in concurrence with Land Use Plan.

Action 7. Encourage the maintenance, operation and where technically and economically feasible, the expansion of central water and sewer systems in concurrence with the Land Use Plan.

Action 8. Prepare a joint countywide stormwater master plan(s) at the watershed level.

Objective 8. Improve communication and coordination between governments for utility provisions.

Action 1. Coordinate utilities master plans between jurisdictions.

Action 2. Update utilities master plans to coordinate with the CONNECT Clark County Land Use Plan, and ensure the plan is made known and available to relevant utility providers.

Action 3. Revisit CEDA Agreement relative to impact on utilities planning and consider amendments.

Action 4. Support intergovernmental coordination to address failing sewage treatment systems, including coordination with public health agencies.

Objective 9. Improve internet access countywide.

Action 1. Conduct countywide assessment of the feasibility of establishing public wifi.

Action 2. Establish partnerships to provide expanded high speed internet.

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